

## Aluminium Tube and Aerosol Can Deliveries to Germany in 2025 Remain Almost Flat Despite Volatile Market

- **Weak growth in aerosol cans:** +1.0% versus 2024, reaching 568.1 million units in 2025, driven by the personal care segment
- **Slight decline in aluminium tubes:** -1.4% versus 2024, totaling 756.4 million units in 2025, mainly due to weak pharmaceutical demand
- **Outlook for 2026:** No trend reversal expected; structural challenges and production relocations abroad continue to burden the industry

**Düsseldorf, 24 February 2026**

The members of the Tubes, Cans and Impact Extruded Parts Division of Aluminium Deutschland report a somewhat differentiated development in the German market for 2025: deliveries of aerosol cans slightly exceeded the previous year's level, while aluminium tubes fell marginally short. Aerosol cans continue to benefit from the personal care segment, whereas tubes are particularly declining in the pharmaceutical sector. Overall demand in both industrial and consumer segments remains volatile.

### Aluminium Aerosol Cans – Growth Driven by Personal Care

In 2025, around 568.1 million aluminium aerosol cans were delivered to Germany, representing an increase of 1.0% compared with 2024. Despite significant demand declines in food, pharmaceuticals, and household products, overall growth was achieved. The main driver was the very strong demand in the deodorant segment, by far the largest market for aluminium aerosol cans. In addition, the hair care segment recorded double-digit growth in deliveries.

### Aluminium Tubes – Slight Decline Due to Weak Pharmaceutical Demand

Deliveries of aluminium tubes to Germany in 2025 totaled around 756.4 million units, a decrease of 1.4% compared with the previous year. This development is primarily due to disappointing demand from the pharmaceutical sector, which fell short of expectations over the course of the year.

### Industry Under Pressure: No Trend Reversal Expected in 2026

Johannes Schick, Chairman of the Division, commented:

*"The figures for 2025 demonstrate both the resilience and the structural challenges of our industry. The dynamic development in the deodorant and hair care segments highlights the continuing relevance of aluminium aerosol packaging in personal care. Nevertheless, the overall outlook remains cautious. For 2026, we do not expect any noticeable improvement – particularly in light of increasing deindustrialization trends and the growing relocation of production capacities abroad. If this trend continues, it will weaken not only individual market segments but the entire industrial value chain in Germany. Industry, upstream supply chains, and policymakers must therefore act together to reverse this trend and ensure Germany remains a strong and competitive production location in the long term."*

**About Aluminium Deutschland e. V.**

With around 145 member companies, **Aluminium Deutschland e. V.** is the voice of the German aluminium industry and represents the political, economic, and technical interests along the entire aluminium value chain – from primary aluminium production through semi-finished products to further processing. Aluminium is indispensable for key sectors such as automotive, aerospace, defense, energy, and construction, as well as consumer products like appliances and innovative packaging solutions. Aluminium Deutschland advocates for a **competitive, sustainable, and innovative aluminium industry** in Germany and Europe to safeguard this strategic and critical material.

**Contact Person:****Seifeldin Raslan Mohamed**

Aluminium Deutschland e. V. (AD)

T +49 211 4796-280

seifeldin.raslan@alu-d.de